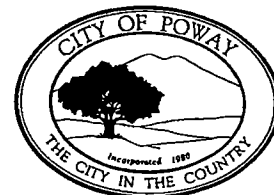


CITY OF POWAY

MICKEY CAFAGNA, Mayor
DON HIGGINSON, Deputy Mayor
MERRILEE BOYACK, Councilmember
JIM CUNNINGHAM, Councilmember
BETTY REXFORD, Councilmember



December 29, 2008

To Whom It May Concern:

The City of Poway is committed to providing the finest quality of life to its residents. To meet this commitment, the City offers an array of events such as Christmas in the Park, a Spring Egg Hunt, and Summer Day Camps just to name a few. This winter, the City of Poway will be hosting a Youth Fishing Derby and a Two-Day Open Trout Derby.

Lake Poway Free Youth Fishing Derby (600 Youth Anglers & Their Families):

On February 7, 2009, Captain Ron Baker, previously of "Fish Talk Radio", and the City of Poway will proudly host the 14th annual free Youth Fishing Derby. This event is Southern California's premier youth fishing derby with an annual attendance of approximately 600 youth anglers and their families. Activities include free youth fishing, a free barbecue lunch, an awards ceremony, a "Kids Greatest Fishing Story" contest, face painting, and a raffle with lots of great prizes. The lake will be stocked with 2,500 pounds of Rainbow Trout for the event.

Lake Poway Two-Day Open Trout Derby (400 Anglers of All Ages):

This event will be held on March 14 and 15, 2009. This event draws approximately 400 anglers of all ages. Prizes are awarded to the grand prize winner and the top three division winners in youth, women's, and men's divisions, as well as to the lucky raffle winners.

High Visibility for Your Company

The City of Poway proudly invites you to become a sponsor of either or both of these special events through the donation of fishing tackle, gift certificates, cash donations (used to purchase fishing tackle), or other types of donations to be awarded as prizes. In recognition of your support, your company's name will be listed on all fliers and posters, and a banner, if provided, will be displayed during the event. Additionally, your company would receive honorable mention during the awards ceremony.

If you would like to make a donation, please send packages to the following address:

City of Poway
Attn: Dave Richards
14644 Lake Poway Road
Poway, CA 92064

We thank you in advance for your support and look forward to your participation. If you have any additional questions, please call me directly at (858) 668-4774 or you may reach my assistant at (858) 668-4771.

Sincerely,

David Richards
Recreation Supervisor
City of Poway

City of Poway Tax-Exempt Identification: 95-35-55845

City Hall Located at 13325 Civic Center Drive
Mailing Address: P.O. Box 789, Poway, California 92074-0789 • (858) 668-4400